

# NEWSLETTER

## MIRACLE MILE NEIGHBORHOOD WATCH

---

Changing How We Neighbor to Deter Crime & Build Community

### **DEDICATED ADT PATROL CAR FOR MIRACLE MILE**

The Miracle Mile Residential Association is supporting an effort to create a dedicated private security patrol in our neighborhood using ADT Patrol Services. The area of coverage for the patrol car would extend throughout the Miracle Mile – from Wilshire to San Vicente and Fairfax to La Brea.

At present, there are several private security companies servicing Miracle Mile, including ADT. However, a response by a patrol car is limited to only those who specifically subscribe to a patrol service. It does not provide the immediate response to the client or provide the constant patrolling of our streets that we would collectively benefit from if we had a dedicated patrol car in the neighborhood.

In fact, without dedicated patrol, the security company cars only drive down the street of subscribed clients and a few adjacent streets on a random schedule – and usually only once a day. Then the security car exits Miracle Mile to patrol the other neighborhoods.

If an additional 55 Miracle Mile residents subscribed for the ADT Private Patrol service we would qualify for a dedicated car to patrol to our neighborhood. This would greatly enhance the security of the entire community.

A dedicated security patrol is a critical part of our Miracle Mile Neighborhood Watch program and is supported by LAPD. The purpose of the ADT private patrol is not to replace LAPD, but to augment our public safety response.

Our Miracle Mile ADT representative is Mario Escobar: 818-402-3536; email: [mescobar@ADT.com](mailto:mescobar@ADT.com)

#### **WHAT DOES A DEDICATED PATROL WITH ADT OFFER THE MIRACLE MILE?**

It will provide us with a dedicated ADT patrol car patrolling the Miracle Mile neighborhood for either 8 hours, 16 hours, or 24 hours per day – depending on how many customers subscribe to ADT Private Patrol.

To qualify for a dedicated ADT patrol for a daily 8-hour shift we will need approximately 65 more Miracle Mile renters or homeowners to sign up for ADT Private Patrol.

#### **RENTERS OR PROPERTY OWNERS WHO SUBSCRIBE TO ADT PRIVATE PATROL FOR \$62 PER MONTH WILL RECEIVE:**

- Faster response to alarm and service calls due to ADT's presence in the neighborhood.
- Around-the-clock armed-response to a crime in progress and/or suspicious activity noted in the neighborhood for ADT clients.

continued -

- Alarm Response: They respond to your burglar alarm, in most cases faster than LAPD can – and, in addition, avoid a \$357 first time false alarm call by the police.
- Vacation Watch: ADT patrol will pick up mail and packages while you are away on vacation.
- Escort Service: ADT patrol will escort you to your home if you feel threatened or followed.
- Doorbell Camera Response: ADT patrol will respond to any suspicious activity you report, even if you are not home.
- Via the ADT GO app you are protected at home and when you are on the go.
- ADT patrols the entire area within Miracle Mile boundary continuously and remains within our neighborhood boundaries during the entire time of the shift.
- A dedicated patrol demonstrates vigilance, deters criminal activity, and improves the identification and detection of suspicious activities.

### **DO YOU NEED AN ALARM SYSTEM?**

ADT Professional Security Alarm monitoring is also available. Enroll now with ADT and receive two free months of Patrol Services. Our Miracle Mile ADT representative is Mario Escobar: 818-402-3536; email: [mescobar@ADT.com](mailto:mescobar@ADT.com)

### **ALREADY HAVE AN ALARM SYSTEM WITH ANOTHER COMPANY?**

ADT Security can monitor most existing alarms, install new or upgrade outdated systems, as well as install a variety of security cameras

ADT Patrol will also respond to third party alarms. However, you can expect faster response times and improved alarm service when you switch to ADT local alarm monitoring.

### **HELP US CREATE A DEDICATED SECURITY PATROL FOR THE MIRACLE MILE**

ADT has proven to be a professional company, deterring and responding to suspicious activity, crime and safety needs in Miracle Mile. ADT works in conjunction with our Neighborhood Watch Program. ADT has fast response times to clients calls/alarms, collaborates with LAPD in reporting suspicious activity and crime – as well as assisted clients during our power outages a few months ago.

Miracle Mile will benefit from a network of security protection for our wonderful neighborhood using all three areas of public safety – an active Neighborhood Watch Program, LAPD, and ADT Private Dedicated Patrol for Miracle Mile.

Thank you for considering using ADT as your patrol service and helping us reach a dedicated car for Miracle Mile.

Kari Garcia  
Miracle Mile Neighborhood Watch Coordinator  
[MiracleMileNHW@gmail.com](mailto:MiracleMileNHW@gmail.com)

*The Miracle Mile Residential Association does not receive or accept compensation from any company providing services to the community. The MMRA's supports this effort only for the reasons stated above: To take full advantage of ADT's offer to provide a dedicated patrol service if enough residents subscribe to their service*

## CRIME UPDATE FROM YOUR CAPTAIN

At last weeks CPAB (Community Police Advisory Board) we heard from Captain Nordquist about the crime stats for Wilshire Division. Here's what he reports:

-**Overall crime is down.** Violent crime ↓ 11% (0 murders in 2019, rape ↓ 36%, robbery ↓ 5%, agg assault ↓ 12%) and Property crime ↓ 1.5% (burglary ↓ 21%, auto theft ↓ 6%,

**However...**

-**BTFV burglary or theft from a vehicle is ↑ 31%.** Some good news, the last 4 weeks Wilshire Division reports a 20% ↓ in BTFV due to task force in action with bike patrols and other measures taken.

Here are some facts to consider (which have us asking, what can we do to decrease BTFV?:

We are mostly seeing smash n' grabs, 1/3 of theft is to UNLOCKED CARS, #1 item stolen? Bags.

Increase in theft is attributed to influx of crews from out of area (Oakland, Vegas and Stockton).

See below for prevention tips. Do not become the next victim of a BTFV.

## HAS YOUR BLOCK HAD THE 3-STEP NHW MEETING? IT'S FREE :)

Our Neighborhood Watch uses the LAPD approved 3-Step plan. It works like this:

Your block meets to receive the 3-Step NHW

Presentation which includes:

-How to Secure Your Property

-How to Utilize LAPD & ADT Private Patrol

-How to be an Active Neighborhood Watch

Now your block has effective tools to deter crime and keep safe.

It takes 1 hour. Sign up today by emailing

MiracleMilenhw@gmail.com

## BLOCK CAPTAINS NEEDED

Don't know who your **block captain** is? Check out our list of awesome neighbors who are making a BIG difference for their block!

Don't have a block captain? Be one. Email

MiracleMileNHW@gmail.com

## BLOCK TEXT ALERTS

Ask your block captain how. It's a simple app that allows private secure texts for just your block.

Communicate during power outages, get more 'eyes on the street' and enhance the security of your block. Neighbors taking care of neighbors.

## BURGLARY /THEFT FROM A VEHICLE

Like it. Lock it. Keep it. Help reduce the incidence of BTFV by not only locking your vehicle but also do not leave ANY item in your car. For more tips visit **this link**.

## POWER OUTAGES IN MM

See our MMRA newsletter for a complete update! *Click here*

Also, call 1-888-DIAL-DWP with every power outage so DWP can determine location/extent of outage. Also replenish your flashlight batteries and consider how you would manage a longer outage. FYI security alarm batteries last average of 12-24 hours on battery back up. Consider UPS backup battery for other devices or a generator

## NEW LAPD WILSHIRE DIVISION CAPTAIN

As of May 7th Captain Timothy Nordquist has been the active Captain III overseeing Wilshire Division. Welcome Captain Nordquist by attending the Community Police Advisory Board meetings held the 3rd Thursday of every month at 7pm in the Wilshire Division community room.

# DID YOU FEEL THE EARTHQUAKES ON JULY 4TH & 5TH? ARE YOU EARTHQUAKE PREPARED?

## EARTHQUAKE PREPAREDNESS WORKSHOP AUGUST 22, 2019 @ 7 PM

Sign up will be thru Eventbrite and is exclusively for Miracle Mile, Sycamore Square & La Brea Hancock neighborhoods.

Limited seating. SAVE THE DATE!

If you are interested, email [MiracleMileNHW@gmail.com](mailto:MiracleMileNHW@gmail.com)

This workshop will provide you with comprehensive resources and tools to prepare for The Big One. It is hands down, the best workshop I have seen. Meet CERT, LAPD, LAFD and RYLAN reps who will support the workshop's goal - to get our neighborhoods prepared.

### THERE ARE THREE PARTS TO PREPAREDNESS:

PREPARE NOW - SURVIVE NOW  
RESTORE NOW

## HERE IS ALL YOU NEED TO GET PREPARED. IT'S NOT 'IF' BUT 'WHEN'

-->**Personal Prep:** Click here to: Prepare NOW,  
Survive NOW, & Recover NOW

-->Don't think you need to prep? [Click here](#)

-->**Block Prep:**

"Ready Your Neighborhood Los Angeles"  
[RYLAN click here](#)

-->**Neighborhood Prep:**

Community Emergency Response Team - find  
out more [click here](#)

### THERE ARE THREE AREAS YOU NEED TO DO THIS TO:

- ✓YOUR HOME/CAR/WORK
- ✓YOUR BLOCK
- ✓YOUR NEIGHBORHOOD

## ADT ALARM OFFER FOR MIRACLE MILE

Free basic alarm system (6 sensors, 1 motion sensor, 1 keypad \$59.99 per month/2 year contract) with either the purchase of outdoor wireless camera (\$350 w/installation) OR \$199 activation fee, no outdoor camera.

Call Miracle Mile ADT rep Mario Escobar @  
818.402.3536

## NEW ADT GO APP!

New app that allows you to call for help when you are not at home...ADT Go  
Check it out here!

# MIRACLE MILE NEIGHBORHOOD WATCH

QUESTIONS? IDEAS? WANT TO GET INVOLVED? I COULD USE YOUR HELP :)

EMAIL: [MIRACLEMILENHW@GMAIL.COM](mailto:MIRACLEMILENHW@GMAIL.COM)

Miracle Mile Residential Association

[www.MiracleMileLA.com](http://www.MiracleMileLA.com)

[MiracleMileNHW@gmail.com](mailto:MiracleMileNHW@gmail.com)